

Message Text

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ACTION CU-04

INFO OCT-01 EUR-12 ISO-00 /017 W
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R 231622Z JUL 76
FM AMEMBASSY MADRID
TO USIA WASHDC
INFO SECSTATE WASHDC 6491

UNCLAS SECTION 1 OF 2 MADRID 5671

USIAC

USIA FOR ICS/CA RON CLIFTON

SECSTATE FOR CU/WE

E.O.11652: N/A
SUBJECT: SEVILLE CONFERENCE ON AMERICAN STUDIES

REF: USIA 18523

1. VERY USEFUL AND CORDIAL MEETING LUNCHEON WITH ROBIN WINKS, JAVIER COY (U/SALAMANCA). ANTONIO GARNICA (U SEVILLE), RAMON BELA (FULBRIGHT EXECUTIVE) AND CAO RESULTED IN DEFINITIVE SCHEDULE FOR DEC 16AQI CONFERENCE IN SEVILLE ON "CURRENT TRENDS IN STUDY OF AMERICA. ALSO DISCUSSED POSSIBLE ASA-FUNDED PARTICIPANTS, EUROPEAN SPEAKERS, AND AMERICAN LECTURERS RESIDENT IN EUROPE. DECIDED TO CHARGE REGISTRATION FEE OF 500 PESETAS (ABOUT 7 US DOLLARS) TO BE COLLECTED AT CONFERENCE SITE WITH PROCEEDS HELPING DEFRAY COSTS OF REPRESENTATIONAL ACTIVITIES. PLEASE PASS THIS NEWS AND CONTENTS THIS MSG TO ASA OFFICIALS ALLAN DAVIS, ARTHUR DUDDEN AND LARRY CHISOLM.

2. INVITATION TO CONFERENCE WILL READ: "THE UNIVERSITY OF SEVILLE AND THE AMERICAN STUDIES ASSOCIATION OF THE UNITED STATES INVITE YOU TO ATTEND AN INTERNATIONAL CONFERENCE ON "CURRENT TRENDS IN THE STUDY OF
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AMERICA" TO BE HELD AT THE UNIVERSITY OF SEVILLE,

SPAIN FROM DEC 16 TO 18 1976. THE CO-SPONSORS
EXTEND THEIR GRATITUDE TO THE BRITISH ASSN, OF AMERICAN
STUDIES FOR ITS SUPPORT AND CONTRIBUTIONS TO THIS CON-
FERENCE. REGISTRATION 500 PESETAS (7 DOLLARS U.S.)
TO BE COLLECTED AT UNIVERSITY OF SEVILLE."

3. PRINTED INVITATION SHOULD BE READY BY MID AUGUST
PACKETS OF INVITATIONS AND CONFERENCE SCHEDULES, WILL
BE FORWARDED TO NATIONAL ASSNS OF AMERICAN STUDIES
FOR DISTRIBUTION TO MEMBERSHIP. 300 COPIES WILL BE
FORWARDED TO ASA. IN ADDITION, THIS POST WILL SOLICIT
COOPERATION OF TOTHER IEU POSTS IN RECRUITING PART-
CIPANTS TO CONFERENCE. CONFERENCE SITE IS RECENTLY
RE-MODELED FINE ARTS BUILDING IN CENTER
OF SEVILLE SINCE DECEMBER IS OFF SEASON ARRANGEMENTS FOR HOTEL
RESERVATIONS PRESENTS NO GRAVE PROBLEMS AND WILL BE
HANDLED THRU CONFERENCE SECRETARIAT ANTONIO
GARNICA.

4 WE UNDERSTAND THAT ASA CAN PROVIDE FUNDING INTER-
NATIONAL TRAVEL AND PER DIEM AT LEAST TWO SPEAKERS.
RECOMMEND CONSIDERATION FOLLOWING CANDIDATES. TOP
PRIORITY SHOULD BE GIVEN LEO MARX, AS PRES. ASA, WHO
COULD PRESENT PLENARY SESSION ADDRESS ON "NEW
DEVELOPMENTS IN AMERICAN LITERARY CRITICISM." IF MARX
CANNOT REPRESENT ASA, SUGGEST DAVIS OR DUDDEN DO SO.
FOR A PANEL DISCUSSION TALK ON "THE RE-EMERGENCE OF
HISPANIC CULTURE IN AMERICA" PROPOSE PEDRO CASTILLO (U/
CALIFORNIA AT SANTA CRUZ). FOR CLOSING PANEL DISCUSSION
ON "CURRENT TECHNIQUES IN AMERICAN HISTORICAL
RESEARCH" RECOMMEND HERBERT GUTTMAN (U/ROCHESTER)
OR OTHER SCHOLAR OF CLIMETRICS. FOR PANEL TALK ON
"THE ENVIRONMENTALISTS" SUGGEST RODERICK NASH
(U/CALIFORNIA AT SANTA BARBARA)

5. INTERNATIONAL TRAVEL AND PER DIEM COSTS OF TWO
CONFERENCE SPEAKERS WILL BE FINANCED BY USIS MADRID.
THEY ARE HOPEFULLY DANIEL BELL (FUTURE OF POLITICS
IN AMERICA) AND JEROME S. BRUNER (NEW DEVELOPMENTS
IN AMERICAN EDUCATION). COST OF REMAINING SPEAKERS,
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EUROPEAN AND AMERICAN, WILL BE BORNE BY CONFERENCE
SECRETARIAT WHICH RECEIVED AN \$8500 GRANT FROM U.S.
SPANISH PROGRAM OF FRIENDSHIP AND COOPERATION (NMA).
SOME ADDITIONAL SPEAKER PROSPECTS ARE : HIM POTTER OF
LONDON SCHOOL OF ECONOMICS (DEMOGRAPHIC CHANGES IN
AMERICAN SOCIETY), DAVID GALLOWAY AT U/BOCHUM
(DYSTOPIAN AND SCIENCE FICTION), DENNIS WELLAND AT
U/MANCHESTER (TRENDS IN AMERICAN DRAMA), ETC.

6. PARTICIPATION OF ROBIN WINKS WAS ESSENTIAL TO ORGN CONFERENCE SCHEDULE, SPEAKER RECRUITMENT AND DEFINING ADMINIS, TAKS. APPRECIATES AGENCY'S THOUGHFULNESS IN ARRANGING HIS 3 DAY STOP OVER IN MADRID.

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ACTION CU-04

INFO OCT-01 EUR-12 ISO-00 /017 W
----- 008599
R 231622Z JUL 76 CORRECTED FOR MCN
FM AMEMBASSY MADRID
TO USIA WASHDC
INFO SECSTATE WASHDC 6491

UNCLAS SECTION 2 FO 2 MADRID 5671

USIAC

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7. CONFERENCE SCHEDULE FOLLOWS:
DEC 15 EVENING REGISTRATION
DEC 16 1100 HOURS PLENARY SESSION ON "FUTURE OF POLITICS IN AMERICA", 1230 HOURS RECEPTION AT TOWN HALL, 1630 HRS PANEL DISCUSSIONS ON "DEMOGRAPHIC CHANGES IN AMERICAN SOCIETY AND "GROWTH OF BLACK LITERATURE", 1800 HRS PANEL DISCUSSIONS ON "THE ENVIRONMENTALISTS" AND "DISTOPIAN AND SCIENCE FICTION", DEC 17.
1000 HOURS PLENARY SESSION ADDRESS BY SPANISH SCHOLAR, HOPEFULLY JAVIER COY ON "AN UNCON-
VENTIAL VIEW OF HENRY JAMES" 1130 HRS PANEL

DISCUSSIONS "NEW DIRECTIONS IN MASS MEDIA"
AND "TRENDS IN AMERICAN ON "THE RE-EMERGENCE OF
HISPANIC CULTURE IN AMERICA" AND "RECENT
AMERICAN POETRY", 1830 HRS PLEINARY SESSION
ON "NEW TRENDS IN AMERICAN LITERARY CRITICISM",
2000 HOURS RECEPTION AT AMERICAN CONSULATE.
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DEC 18 1000 HRS PANEL DISCUSSIONS ON "NEW
DEVELOPMENTS IN AMERICAN HISTORICAL RESEARCH THE
SLAVERY QUESTION" 1200 HOURS PLENARY SESSION
BY HARRY ALLEN ON " THE US AND EUROPE". 1330
HOURS RECEPTION AT UNIV OF SEVILLE, 1600 HRS
EXCURSION TO COASTAL RESORT OF LA RABIDA.
DEC 19 1100 HRS EXCURSION TO COTO DONANA
FOLLOWED BY CLOSING LUNCHEON.

8. PLENARY SESSIONS SCHEDULED TO LAST 50 MINUTES WITH
NO REPEAT NO FOLLOWUP DISCUSSION. PARALLEL PANELS
INTENDED TO HAVE 30 MINUTE OPENING REMARKS FOLLOWED BY
10-15 MINUTE COMMENTARY AND THEN OPEN DISCUSSION. COFFEE
BREAKS INTEGRATED SCHEDULE.

9. WINKS AND GARNICA SPECT DAY IN SEVILLE EXAMING
CONFERENCE SITE. DISCUSSING PACKAGE RATES WITH DIRECTOR
OF TOURISM. REDUCED RATES WILL BE GRANTED IF PARTICIPANTS
WANT TO BRING WIVES FAMILY. MONDAY (DEC 20)
EXCURSION TO CAVES OF HEREZ, WINE TESTING, EVENING OF
FLAMENCO DANCING TO BE INCLUDED. U/SEVILLE CAN ARRANGE
SPECIAL ORGAN RECITAL IN CATHEDRAL WHILE ARCHIVES OF
INDIAS DIRECTOR PARRA AGREES TO SPECIAL EXHI-
BITION. PLEINARY CENTER CAPABLE HOLDING 300. SEMINAR
ROOMS AVAILABLE.

10. GARNICA URGES DAVIS EXPLOR GROUP RATES OR CHARTER
FLIGHT HOP LARGE GROUP MEMBERS ASA MAY WISH TO
ATTEND. SUGGEST DEPARTURE USA ABOUT DECEMBER 8 TO
TAKE ADVANTAGE 14 DAY FARES.
PLANNERS ASK THAT DAVIS CONTACT PROPOSED AMERICAN
PARTICIPANT ASAP SO THAT REPLIES KNOWN BY MID-
SEPTEMBER.

11. SUGGEST CONFERENCE SHEDULE AND ACTIVITIES BE
PUBLICIZED NEXT ISSUES OF ASA NEWSLETTER AND
AMERICAN STUDIES INTERNATIONAL.
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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: CULTURAL PRESENTATIONS
Control Number: n/a
Copy: SINGLE
Draft Date: 23 JUL 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1976MADRID05671
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D760286-0247
From: MADRID
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1976/newtext/t19760729/aaaaayrg.tel
Line Count: 219
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION CU
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 4
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: hackerp0
Review Comment: n/a
Review Content Flags:
Review Date: 12 FEB 2004
Review Event:
Review Exemptions: n/a
Review History: RELEASED <12 FEB 2004 by ThomasVJ>; APPROVED <07 JAN 2005 by hackerp0>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
04 MAY 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: SEVILLE CONFERENCE ON AMERICAN STUDIES
TAGS: SCUL, SP
To: USIA
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006